**Digital Campaigner Volunteer – role ad**

Passionate about the planet and want to help make a difference? X Climate Action is looking for a Digital Campaigner to help us make local change that’ll have global effects.

**About X (group)**

*(info on your Climate Action group. It’s best to keep it short and link to your site etc.)*

**About the role**

* **What it involves**

Our group uses the digital platform Action Network to support our campaigns.

We’re looking for people to help us create digital petitions, set up event booking pages, send out emails/our monthly newsletter and manage the email list.

* **Why it’s important and how it helps us win campaigns**

Action Network helps us harness the power of the digital world. By using it we can raise the group’s profile, give people opportunities to take action with us and stay in touch with them afterwards. As Digital Campaigner your role is crucial to the success of our group.

* **Who it would suit**

You don’t need to be a hotshot programmer, but you should be comfortable trying out new technology. Experience using mailing tools like Mailchimp, event platforms like Eventbrite or petition sites like change.org would be helpful, but not essential. You’ll work with others in the group and be able to access support from Friends of the Earth staff too.

* **How many hours a week it will be**

The Digital Campaigner role is a varied one. The time needed for the role will fluctuate, based on the campaigns the group is running. But it shouldn’t take up more than one hour a week.

If you have any of your own ideas about how the role could suit you better or what else you could bring to it we’d love to hear them.

If you don’t feel this role’s for you, you’re very welcome to join anyway. There’s lots to do in the group regardless of what you feel your ‘skills’ are. We want our group to be accessible to everyone so if there’s anything we can do to help you get involved let us know!

Please note we’re a voluntary group so this is an unpaid role. Get in touch with us on X if you have any questions.