**Photographer/Videographer Volunteer – role ad**

Passionate about the planet and want to help make a difference? X Climate Action is looking for a photographer/videographer to help us make local change that’ll have global effects.

**About X (group)**

*(info on your Climate Action group. It’s best to keep it short and link to your site etc.)*

**About the role**

* **What it involves**

This role would involve capturing and visually communicating your groups story. A campaign is only as good as its coverage. By capturing key moments and events you’ll document our group’s journey. Tasks could include:

* Taking photos of actions and events
* Taking photos of group meetings to encourage new members to come along
* Working with the Social Media Volunteer for your group to share your work
* Brainstorming ideas for actions and activities that will make for great photos
* Making short films on group activity
* **Why it’s important and how it helps us win campaigns**

Visual content is an incredibly powerful way of introducing new members to the group, capturing events and publicising the group’s activities. A good photo online or in the local media can also help to push decision makers to make commitments on the climate and nature.

* **Who it would suit**

This role would suit anyone who is enthusiastic about taking photographs or making films. Ideally you would be confident operating a mirrorless or DSLR camera with an eye for composition, storytelling and the technical knowledge to capture exciting and captivating images. But if you’re enthusiastic and new to photography/videography too that’s still great!

* **How many hours a week it will be**

1–2, dependent on group activity

If you have any of your own ideas about how the role could suit you better or what else you could bring to it we’d love to hear them.

If you don’t feel this role’s for you, you’re very welcome to join anyway. There’s lots to do in the group regardless of what you feel your ‘skills’ are. We want our group to be accessible to everyone so if there’s anything we can do to help you get involved let us know!

Please note we’re a voluntary group so this is an unpaid role. Get in touch with us on X if you have any questions.